



EXPORT NEWS

for Oregon & Southwest Washington Businesses

U.S. Commercial Service / U.S. Department of Commerce

July/August 2018



Oregon Business Grows in Thailand

Ten Oregon companies benefited from U.S. Embassy-Bangkok market briefing as part of the Business Oregon-led trade mission to the ASEAN Sustainable Energy Week in Bangkok.

Participants included Continuous Solutions, ESS, EVGlobal, Hallico Industries, Mobility Cubed, Peterson Pacific, Powin Energy, Prosper Portland, SSI Shredding Systems, Stevens Water Monitoring Systems, and West Salem Machinery.



Maximize your time in country and international business development investment, find U.S. Commercial Service supported events, missions, and activities [here](#).

NEWS AND EVENTS

Intellectual Property Rights Roadshow Portland, Oregon, July 26, 2018

This STOPfakes.gov seminar is part of a national tour featuring U.S. Government IP and enforcement experts offering guidance on how to best protect and enforce your company's intellectual property.

Resources available at the seminar include *on-site copyright and trademark recordation* with U.S. Customs and Border Patrol (CBP) to



prevent infringing goods from entering the U.S. market, *registering for a copyright* with the U.S. Copyright Office officials and *one-on-one consultations* with presenting IP experts. Registration closes on July 9th so register today! Info [here](#).

U.S. Business Day: Taiwan Taipei, Taiwan, October 4, 2018

Taiwan, located in the heart of the Asia-Pacific region, is the U.S.'s 11th largest trade partner and serves as the perfect hub for expanding to nearby markets.

The day's program includes an opening ceremony, business networking, and one-on-one business meetings that will serve to help U.S. businesses tap into Taiwan's global supply chain. Target industries include Industrial Products and Services. The event will reimburse qualified sellers for travel expenses incurred during their visit. For more information, please contact [Ms. Tracy \(Tsui Chuan\) Huang](#), +1-213-380-3644.



Trade Mission to Kazakhstan and Ukraine October 24-30, 2018

With a combined GDP of \$230 billion, Kazakhstan and Ukraine offer unprecedented market opportunities in energy, infrastructure, and agriculture sectors. With a growing middle class, Kazakhstan has developed into the leading market in Central Asia and is positioning itself as a transit route between Europe and China.



The Washington, DC-based U.S.-Kazakhstan Business Association and U.S.-Ukraine Business Council, in coordination with the U.S. Department of Commerce, U.S. Commercial Service, are organizing Certified Trade Missions to Kazakhstan and Ukraine to lead U.S. companies interested in making business connections in these promising markets.

For more information, please contact [Lola Gulomova](#) or [Boris Chumak](#).

Smart Manufacturing Conference Zagreb, Croatia, September, 2018

The U.S. Commercial Service Zagreb office is coordinating a Smart Manufacturing Conference to bring together senior managers/buyers from Croatia's manufacturing sector with U.S. companies offering solutions in:

- Additive Manufacturing/3D Printing
- Advanced Materials
- Material Handling
- Industrial Automation & Robotics
- New technologies communications, data management, AI, cyber security



The conference will include a networking reception, forum for U.S. companies to present their solutions, an overview of Industry 4.0, and a special session on financing options. For more information, please contact [Nina Cerkez](#)

The U.S. Department of Commerce's International Trade Administration recently released a report highlighting forward looking trends and export information for the America's \$154.08 billion automotive sector. This in-depth report provides detailed analysis on dozens of markets across the globe for automotive businesses interested in selling overseas. It offers critical market intelligence.

Find copy [here](#).



Webinar Series: Exploring European E-commerce September 11, 13, 18, 2018

Plan and refine your company's EU Digital Market Strategy. Over the course of the series, experts will provide insight on how to find best markets, getting goods to market and tips on e-commerce VAT. Speakers will offer practical advice to U.S. SMEs looking to do business in Europe. Info [here](#).

FIND OPPORTUNITIES, WORLDWIDE!

Webinar: Market Intelligence on China's Industrial Parks July 11, 2018

The Global Environmental Technologies Team of the U.S. Commercial Service will discuss the abundant opportunities in China's environmental sector and the new China Industrial Parks Initiative designed to assist U.S. companies capture market share. Info [here](#).

Land Forces 2018 Adelaide, Australia, September 4 - 6, 2018

Send your product samples and capture leads at this important defense industry show, without the cost of traveling to the market. A USA sample booth sponsored by the U.S. Department of Commerce's Office of Textiles and Apparel will feature products on your behalf. Info [here](#).

Transport Forum 2018 Manila, Philippines, September 12 - 14, 2018

Transport Forum 2018 will focus on Financing the Future of Transport in Asia and the Pacific, hosted by the Asian Development Bank. Info [here](#).

FENASAN: Water and Wastewater Technology Event Sao Paulo, Brazil, September 18 - 20, 2018

The U.S. Commercial Service will have a booth at FENASAN, promote your technologies through e-mail campaigns, and send you trade leads. For more info, contact Teresa Wagner at teresa.wagner@trade.gov.

InnoTrans 2018 Berlin, Germany, September 21 - 23, 2018

Participating U.S. companies submit a company profile that the U.S. Commercial Service in Germany will forward to leading local rail operators (RUs) and manufacturers of systems and locomotives/rail cars. Based on the German/EU company feedback, U.S. companies will be provided introductions and meetings at InnoTrans. For more information, contact Felix.Happe@trade.gov.

Global Security Exchange Show Las Vegas, Nevada, September 23 - 27, 2018

Take advantage of foreign buyer introductions, country-specific export counseling, and other trade support at GSX. As an official U.S. Department of Commerce International Buyer Program, more than 18 U.S. Embassy commercial specialists, and their escorted buyer delegations in attendance. Info [here](#).

Aerospace & Defense Trade Mission to Turkey
Ankara and Istanbul, Turkey, December 3 - 7, 2018

Business briefings from sector experts, over 30 business-to-business meetings with Turkish private sector and foundation companies, site visits, government meetings, and more will provide a look into the \$11 billion Turkish market. Info [here](#).

The U.S. Commercial Service supports **Trade Missions, Trade Shows, Webinars, Roadshows**, and a multitude of international business development activities worldwide, year round. Find events fitting your interests here. Not what you're looking for? Let us know your needs and we'll help identify suitable programs and support for your export growth objectives. [Contact Us](#).

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